



IAU

Annual Report
2018

1 October 2017 - 30 September 2018

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Forewords

Message from the President



Another year under my presidency has gone by and I am pleased to look back on the activities that IAU has undertaken over the 12 months under review in this report. I am particularly pleased to highlight that IAU is increasingly recognized as the global voice of higher education.

Since 1950, IAU has been committed to building a strong and diverse worldwide higher education (HE) community. It has developed into the *global voice of HE*, not only to UNESCO, but also to other international associations, organisations and to governments. A common global voice of and for HE is as relevant and needed today as it was almost 70 years ago. This is why, in 2017-2018, IAU multiplied meetings, workshops and other programmes for you to take part in and share your views. IAU participated in many projects of national, international and global importance to showcase your work as institutions and organisations, and to reinforce its own role as the global voice that people wish to listen to and engage with.

The past year was sadly one during which the fundamental values of HE, including academic freedom and university autonomy, became questioned in more and more countries. Confidence in and respect for scientific research and other invaluable contributions of HE to society is not a given; mistrust is heard from politicians and decisions makers as well as from civil society.

Through its events, IAU fuelled debate and reflection on key issues related to HE. Through the themes covered during the 2017 and 2018 Conferences, IAU reaffirmed its commitment to uphold the fundamental values upon which HE should be built. Next IAU will meet in Mexico on "Transforming Higher Education for the future". I invite you to this meeting, to engage in the topic and to make the Puebla meeting as successful as

those in Ghana and Malaysia. Increased focus on and support for HE's role in societal development, locally and globally, will convince politicians to support their higher education systems, including financially.

This year IAU advanced significantly on all four priority areas. Through its work on HESD, IAU confirmed its role to assist HE in addressing Agenda 2030 and the 17 development goals. This resulted in particular in the launch of the IAU Cluster on HE for a sustainable development, in KL. The first workshop to finetune its strategic plan of action will take place in Paris at UNESCO in January 2019.

The first meeting of the IAU expert advisory group on Technology and HE was hosted by the National University of Political Studies and Public administration in Bucharest, Romania. To outline key principles and values to underpin this transformation, IAU has started working on a new policy statement. Please take part in the initiative and help shape and frame the technology transformation that affects your institutions.

The work on internationalization has increased as this year was marked in particular by the launch of the IAU Global Survey on Internationalization. The data gathered will be analyzed in 2019.

The work on values-based leadership transcends all that IAU does, and heads of Universities are our main interlocutors. In particular, we held a very successful session at McMaster University, in Canada.

Your participation as Members of IAU is essential to help make the case for strong HE systems around the globe. I thank you for your strong support.

Finally, I would like to thank all Board Members, and in particular our Secretary General and her great staff at the office in Paris, for their precious work for IAU in particular, and for HE in general.

Pam Fredman

IAU President (2016-2020) and former Rector, Gothenburg University

Message from the Secretary General



IAU is pleased to present you with the Annual Report of our 2017-2018 activities. It has been a stimulating year, which saw many of you take part in different IAU initiatives around the world. IAU has expanded its global outreach, launched new initiatives and contributed to pressing debates on higher education (HE).

Current turbulent times shake our societies globally, and they equally shake the very foundations of HE. Not only are the fundamental values of HE— university autonomy, academic freedom, equity in access and success, ethics and solidarity—under attack, the relevance of universities itself is being challenged. The increased emphases on the value for money of what universities do and the labour market returns of degrees question the relevance of HE. The pressure to perform in certain areas and not others or to conform to policy decisions are other challenges that transform higher education, and not always for the better. The consequences are serious for the higher education sector.

The overall budget allocation for education, research and community engagement projects depends on the perceived contributions of HE to society. Together, we (the HE institutions, organisations and other HE stakeholders) have to make a strong case for the importance of HE for our societies and demonstrate its impact.

As the global association of higher education institutions and organisations, IAU fosters meaningful dialogue and cooperation to find viable ways of moving forward. To this end, IAU has organised international conferences on pressing issues, such as public-private higher education funding and partnerships for societal impact, to

name but two. The topics covered contribute to the global debate on the role of HE in society and the meaning of quality education. IAU thus advocates for quality higher education for the global common good.

This year again, IAU offered a variety of initiatives for members of the HE community to get involved in the shaping the sector for the better. It invited its Members and beyond to shape the new policy statement on technology and higher education, and joined forces to address Agenda 2030 through the Global Cluster on HE and Sustainable Development.

IAU also represents its Members at international events and is engaged in several outside projects. These include the development of a Framework for Competences for Democratic Citizenship (Council of Europe), the UNESCO global convention on the recognition of diplomas, the Regional and Global Education meetings (UNESCO). The IAU, through the President, Secretary General, Members of the Board, Staff and Members themselves, took part in some 40 events around the world, including Members' conferences in Europe (EUA, EAIE), Jordan, Latin America (Faubai) North America (NAFSA).

I hope you will enjoy reading about IAU's recent work and its outcomes. We look forward to working ever more closely with the Members and the HE community at large!

A handwritten signature in white ink on a dark blue background. The signature is stylized and appears to read 'Hilligje van't Land'.

Hilligje van't Land
IAU Secretary General

2018 IN NUMBERS

IAU is pleased to share with you some of its major achievements from last year. It has enhanced its engagement with Members, strengthened partnerships and launched new initiatives for the benefit of the higher education.



Participants at the IAU 2018 International Conference

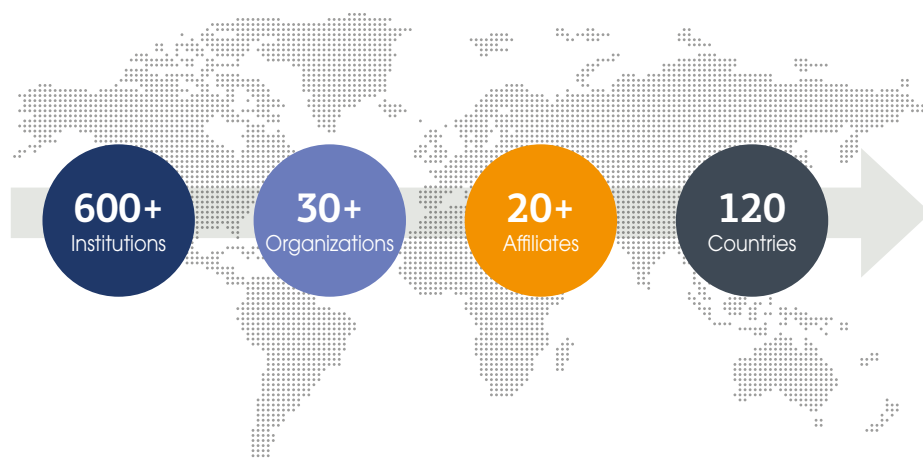


Beneficiaries of IAU programme activities in four thematic priorities



Pageviews on IAU's World Higher Education Database (WHED)

Thank you for supporting IAU's vision and mission!



I. GOVERNANCE

IAU President and Administrative Board 2016-2020

The 84th meeting of the Administrative Board took place in Accra, Ghana on 18 October 2017, prior to the annual International Conference. The Board reviewed IAU's activities and provided positive feedback, particularly on the revamped website. In addition, the Board Members emphasised the importance of maintaining a close relationship with UNESCO and making use of its leadership change for further strengthening ties.

On 12 November 2018, IAU held the 85th meeting of the Administrative Board, preceding the International Conference in Kuala Lumpur, Malaysia. This meeting took stock of the



85th meeting of the IAU Administrative Board in Kuala Lumpur, Malaysia (November 2018).

Association's achievements against the strategic plan. The Board also discussed the Association's positioning and plans for the upcoming 70-year anniversary in 2020.

The Administrative Board reaffirmed its conviction in IAU's role as the global voice for higher education and suggested further elaborating on this mandate in the next strategic plan (2020-2024). Board Members also established a new working group to oversee the development of the future strategic plan—this is in addition to the existing working groups that steer IAU's thematic priorities.

INTERESTED IN SHAPING THE STRATEGIC DIRECTION OF THE ASSOCIATION? Stand for election and become an Administrative Board Member! Elections will take place during the 16th General Conference in 2020. More information: Trine Jensen (t.jensen@iau-aiu.net).



➔ **About IAU / Governance Structure**
<https://iau-aiu.net/Governance-Structure>

IAU Administrative Board

2016-2020

PRESIDENT

Pam Fredman, *Former Rector, University of Gothenburg, Sweden*

IMMEDIATE PAST PRESIDENT

Dzulkifli Abdul Razak, *Former Vice-Chancellor University Sains Malaysia and Albukhary International University, Malaysia*

MEMBERS

Africa

Abdulganiyu Ambali, *Former Vice-Chancellor, University of Ilorin, Nigeria*

Ebenezer Oduro Owusu, *Vice-Chancellor, University of Ghana, Ghana*

Paul Zeleza, *Vice-Chancellor, United States International University-Africa, Kenya*

Americas

Marta Losada Falk, *Former President, Antonio Nariño University, Colombia*

Mirta Martin, *President, Fairmont State University, USA*

Pierre-André Pierre, *Former Rector, University Notre Dame d'Haiti, Haiti*

Asia & Pacific

Salim Daccache s.j., *Rector, University of St Joseph Beirut, Lebanon*

Etsuko Katsu, *Former Vice-President, International, Meiji University, Japan*

Carmen Lamagna, *Vice-Chancellor, American International University, Bangladesh*

Pornchai Mongkhonvanit, *President, Siam University, Thailand*

Mahmoud Nili Ahmadabdi, *President, University of Tehran, Iran*

Ranbir Singh, *Vice-Chancellor, National Law University, India*

Europe

Andrew Deeks, *President, University College Dublin, Ireland*

Maria de Fatima Marinho, *Former Vice-Rector for Cooperation and Culture, University of Porto, Portugal*

Remus Pricopie, *Rector, National School of Political and Administrative Studies, Romania*



85th meeting of the IAU Administrative Board in Kuala Lumpur, Malaysia (November 2018).

Daniel Hernández Ruipérez, *Former Rector, University of Salamanca, Spain*

Godehard Ruppert, *President, Otto-Friedrich-Universität Bamberg, Germany*

Inga Žalėnienė, *Vice-Rector for Education and Research, Mykolas Romeris University, Lithuania*

ORGANIZATIONS

NATIONAL: Zoltan Dubécsi, *Secretary-General, MRK (Hungarian Rectors Conference), Hungary*

REGIONAL: Roberto Escalante Semerena, *Secretary General, Unión de Universidades de América Latina y el Caribe, Mexico (UDUAL)*

SECRETARY GENERAL

Hilligje van't Land, *IAU, International Universities Bureau*

DEPUTY MEMBERS

Asia & Pacific

Mosleh Duhoky, *President, University of Duhok, Iraq*

Mohammad Reza Pourmohammadi, *Former Chancellor, The University of Tabriz, Iran*

Europe

Constantinos Christofides, *Former Rector, University of Cyprus, Cyprus*

Henrik Dam, *Rector, University of Southern Denmark, Denmark*

Oleg Smeshko, *Rector, Saint-Petersburg University of Management Technologies and Economics, Russian Federation*

ORGANIZATIONS

REGIONAL: Amr Ezzat Salama, *Secretary-General, Association of Arab Universities, Jordan*

HONORARY PRESIDENTS

Guillermo Soberon (*President 1980-1985*), *Former Rector, National Autonomous University of Mexico, Mexico*

Blagovest Sendov (*Acting President 1984*), *Former Rector, University of Sofia, Bulgaria*

Justin Thorens (*President 1985-1990*), *Former Rector, Université de Genève, Switzerland*

Hans Van Ginkel (*President 2000-2004*), *Former Rector, Utrecht University, The Netherlands; Former Rector, United Nations University, Japan*

Goolam Mohamedbhai (*President 2004-2008*), *Former Secretary-General, Association of African Universities (AAU)*

Juan Ramón de la Fuente (*President 2008-2012*), *Former Rector, National Autonomous University of Mexico, Mexico*

II. IAU EVENTS

IAU 2017 International Conference

(October 2017, Accra, Ghana)



Photos from the IAU 2017 International Conference in Accra, Ghana (Oct. 2017)

Hosted by the University of Ghana, the IAU 2017 International Conference took place in Accra on 18-20 October. It brought together 170 participants from 45 countries to discuss *Leadership for a Changing Public-Private Higher Education Landscape*.

H. E. Nana Addo Dankwa Afuko-Addo, the President of Ghana, was represented at the Conference by the Honourable Dr. Matthew Opoku-Prempeh, Minister of Education and Prof. Kwesi Yankah, Minister of State for Tertiary, Education at the Opening Ceremony of the Conference. In the keynote delivered on behalf of the president, Prof. Yankah expressed his great support for the Conference and underlined the importance of international and inclusive dialogue among universities. He welcomed IAU's role as the global higher education association in facilitating such exchange.

IAU 2017 Global Meeting of Associations (GMA)

The biennial Global Meeting of Associations (GMA) was held on 17-18 October in conjunction with the 2017 International Conference. It included 70 representatives from over 25 associations and networks around the world. The meeting was organised around a series of interactive discussions to foster exchange and collaboration among the participants.

Message from the University of Ghana

“ The University of Ghana hosted the 2017 IAU International Conference on Leadership for a Changing Public-Private Higher Education Landscape. It provided a platform for advancing discussions on the changing dynamics of university funding and the role of leaders in the public and private education landscape. Speakers presented and discussed a variety of funding and leadership models.

Chronic deficits in government funding of public universities in Ghana and the pressure on public universities to absorb the increasing population of qualified applicants have created enduring financial and leadership challenges. Therefore, the University of Ghana, which is the largest public university in the country, along with other participants greatly benefited from the relevant and practical discussions that took place at the 2017 IAU Conference. IAU will continue to stimulate and inspire universities across the world, and shape their success stories. ”

Professor Ebenezer Oduro Owusu,
Vice-chancellor, University of Ghana

IAU 2018 International Conference

(November 2016, Kuala Lumpur, Malaysia)

Nearly 300 participants from 70 countries took part in the IAU 2018 International Conference, organized in collaboration with the University of Malaya. University leaders, higher education scholars and experts - including over 60 speakers - came together to discuss *Higher Education Partnerships for Societal Impact*.

Participants deliberated on some of the most pressing issues facing today's higher education community, such as digital transformation, community engagement, responsible research and sustainable development. These conversations examined the mandate of universities in the rapidly changing world and identified viable ways of moving forward both locally and globally. Importantly, the Conference gave universities the opportunity to highlight how they are already contributing to societal development and incorporating Agenda 2030 on different levels of their operations.

At the Conference, IAU launched the Global Cluster on Higher Education and Research for Sustainable Development (HESD) to advocate for the role of higher education institutions in achieving the Agenda 2030. IAU also signed a Memorandum of Understanding with the National Union of Students in the United Kingdom that will lead to innovative joint projects on the Sustainable Development Goals.

➔ **UPCOMING:** IAU 2019 International Conference on **Transforming Higher Education for the Future** on 13-15 November 2019 in Puebla, Mexico; the Global Meeting of Associations on 12-13 November in Puebla, Mexico.



Feedback from the Conference participations:

"We thank IAU for choosing 'Higher Education Partnerships for Societal Impact' as the theme for this year's conference. This choice reflects the foresight and forward-looking vision and reminds us that in the fast changing world of today, in which we face many challenges, the focus needs to be on building partnerships to enhance our societal impact, as we cannot do it alone".

"IAU always manages to engage the audience in a meaningful conversation, which brings out the best in people and which contributes to brainstorming and self-reflection about we do in our daily lives".

"The topics and speakers of IAU are great and innovative".

"Networking opportunities were excellent, beyond expectations".

III. PRIORITY THEMES

Values-based Leadership

In 2018, IAU promoted values-based leadership and built the capacity of university leaders from around the world.



LGEU in at McMaster University in Hamilton, Canada, 2018.

“As a participant, I was challenged, engaged, welcomed, and able to grow. It was an opportunity for me to engage with people from various parts of the world. We were able to share friendships and freely discuss some of the issues that we deal with in a highly globalized world. The leadership of the LGEU was exceptionally helpful in guiding discussions, and developing clear insight into our own development.”

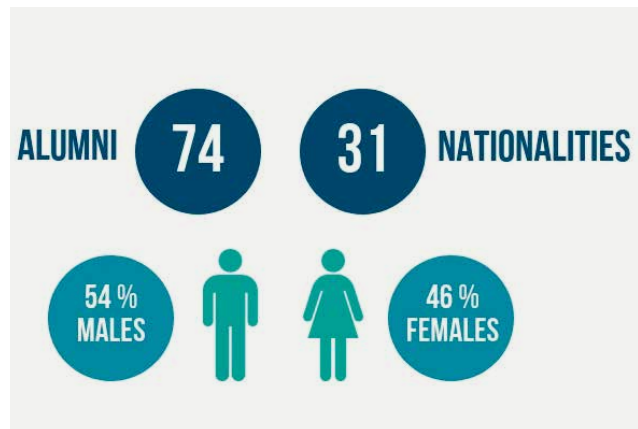
Jadon Ni,
Senior Project Manager, Office of International Affairs,
McMaster University

CAPACITY BUILDING

In 2018, IAU conducted its unique professional development programme **Leading Globally Engaged Universities (LGEU)** for socially engaged university leaders. In May, McMaster University hosted LGEU-5 in Hamilton, Canada. It attracted participants from Ghana, France, Colombia, Haiti, The Netherlands, South Africa, Thailand, United Kingdom and the United States of America. Throughout the week, attendees participated in leadership development exercises, sharing their insights and institutional approaches to global engagement. They reported that peer-to-peer learning and networking opportunities were the two most valuable outcomes of the programme.



IAU is grateful for the support of Dr Tom Kennie, leadership expert in Higher Education, who, together with the IAU Secretary General Dr Hilligje van't Land, has led the LGEU programme.



UPCOMING: Apply for LGEU-7 in Paris, France, hosted by Institut de Management et de Communication interculturels (ISIT) on 2-7 June 2019.

Priorities / Leadership
Contact: Juliette Becker (j.becker@iau-aiu.net)



Internationalization

During the past financial year, IAU launched the 5th edition of the Global Survey on Internationalization, provided tailor-made advisory services to universities worldwide and built partnerships with prominent actors in the field of international education.

RESEARCH

5th edition of the IAU Global Survey on Internationalization of Higher Education

The IAU Global Surveys on Internationalization have become a renowned source of global and regional insights on institutional trends and perceptions about the field.

IAU launched the 5th edition of the Global Survey on Internationalization of Higher Education in March 2018. The survey collected data until 31 October 2018. In the process, IAU also mobilised support from Agence universitaire de la Francophonie (AUF), the German Academic Exchange Service (DAAD), Association of International Educators (NAFSA) and UNESCO among others. Following the analysis of survey results, IAU will follow up with partners for in-depth, national and regional studies.

➔ **UPCOMING:** IAU starts analysing data in November 2018 and plans to publish the report of the 5th edition in 2019.

ADVISORY SERVICES



Internationalization Strategies Advisory Service (ISAS (2.0)) at Shigakkan University

On 29 November-1 December 2017, IAU conducted a site visit at Shigakkan University in Ōbu, Japan to give advice on building an internationalization strategy. The expert panel provided Shigakkan University with a thorough report and tailored recommendations for designing an internationalization strategy and successfully implementing it. In recognition for the successful completion of ISAS 2.0, Shigakkan University received a learning badge at the IAU 2018 International Conference in Kuala Lumpur, Malaysia.

ISAS (2.0) at Kalinga Institute of Industrial Technology - KIIT

On 17-19 January an IAU panel of experts visited the Kalinga Institute of Industrial Technology (KIIT) in Bhubaneswar, India. Following the visit, the panel provided KIIT with



IAU Expert Panel at Shigakkan University, Japan, December 2017.

"Thanks to ISAS (2.0), we developed a strategic plan for our students to become global citizens. This helped us develop viable medium- and long-term goals for internationalization. We continue to utilise what we have gained through ISAS (2.0) to pursue internationalization that is unique to Shigakkan University, and maintain an environment where students are proactive in cultivating their abilities".

Tomoko Sato, Secretary and Public Relation Section, Shigakkan University

recommendations on building and implementing an internationalization strategy. KIIT is now in the process of finalising its strategy. The expert panel will provide feedback on the final product.

ISAS (2.0) Webinars launched

In October 2018 the first ISAS (2.0) webinars took place. The topic of the first webinar was "Developing a Strategic Approach to Internationalization". The speakers were the IAU Senior Fellows Eva Egron-Polak and Madeleine Green. To maximise outreach and accommodate time differences, IAU conducted the webinar in both English and French and re-broadcasted the original English language session.

The webinars drew 40 participants from all over the world, including Australia, Lithuania, Kazakhstan and the USA. IAU received positive feedback and participants expressed enthusiasm about IAU's plans to continue this initiative.

➔ **UPCOMING:** In July 2019, IAU expert panel will visit the Toyo University in Japan to provide ISAS (2.0)



➔ **Priorities / Internationalization**
Contact: Giorgio Marinoni (g.marinoni@iau-aiu.net)

Higher Education and Research for Sustainable Development (HESD)

The past year was particularly stimulating for IAU's strategic priority HESD as the Sustainable Development Goals (SDGs) have become at the core of higher education discussions worldwide. IAU has fostered an inclusive dialogue on achieving Agenda 2030, launched new initiatives and enhanced previous ones.

ADVOCACY & BUILDING SYNERGIES

IAU has contributed to a variety of conferences and platforms, presenting its positions on the role of higher education in sustainable development. The Secretary General Dr. van't Land has reached out to many higher education fora and engaged in discussions and projects relating to the advancement of HESD around the globe.

As a way to directly engage universities worldwide in addressing Agenda 2030, IAU has created the Global Higher Education Cluster on the SDGs. Sixteen universities around the world have accepted to become lead institutions to champion one of the SDGs. They will work with a group of satellite universities from all continents. IAU will coordinate the Cluster's overall work and itself lead SDG-17.

The Global Higher Education Cluster will act as resource and networking hub for universities and other higher education institutions. It also aims to be a global voice for higher education in sustainable development debates informing international organizations and national governments about the role of universities in achieving the SDGs.

➔ **UPCOMING 1:** The first Global Cluster meeting at UNESCO headquarters in early 2019.

➔ **UPCOMING 2:** IAU at the High Level Political Forum in New York in July 2019.

"Even if my university has a special relation to SDG 14: Life Below Water, it is SDG 17: Partnership for the Goals that we highlighted at IAU's International Conference last week. All our work with partnerships for the goals and our multi-stakeholder roles brings us together. We must work across borders, across disciplines and across the 17 goals".

Dag Rune Olsen, rector of the University of Bergen, Norway



- SDG 1:** University of Ghana
- SDG 2:** Antonio Nariño University, Colombia
- SDG 3:** Open University of Catalonia, Spain
- SDG 4:** Leuphana University, Germany
- SDG 5:** University of Bologna, Italy
- SDG 6:** University of Tehran, Iran
- SDG 7:** Assam Don Bosco University, India
- SDG 8:** Gothenburg University, Sweden
- SDG 9:** Beirut Arab University, Lebanon
- SDG 10:** Tsukuba University, Japan
- SDG 11:** Siam University, Thailand
- SDG 12:** University of Regina and Luther College, Canada
- SDG 13:** University of the West Indies
- SDG 14:** University of Bergen, Norway
- SDG 15:** University of Costa Rica
- SDG 16:** University of Nairobi, Kenya
- SDG 17:** The International Association of Universities (IAU)

THE IAU HESD GLOBAL PORTAL

The Global HESD Portal showcases university sustainable development initiatives and serves as a platform of best practices to address Agenda 2030. In 2018, the number of featured initiatives has more than doubled. The portal profiles 760 higher education institutions (90% are from IAU Members) and 720 actions. University leaders, faculty, students and practitioners use the platform to get relevant information, build partnerships and scale up their own activities.

➔ **Priorities / Sustainable Development**

Contact: Hilligje van't Land (h.vantland@iau-aiu.net),
Stefanie Mallow (s.mallow@iau-aiu.net)

www.iau-hesd.net

Technology in Higher Education

The Board approved Technology in Higher Education as a new strategic priority in 2017. Since then, IAU has launched a number of exciting initiatives and developed partnerships with relevant actors.



ADVOCACY

IAU has been developing a new policy statement to outline the key principles and values that must underpin digital transformation in higher education. For this purpose, it established the Expert Advisory Group (EAG), which is composed of Board Members and experts from different world regions.

On 28-29 May 2018, the EAG met to kick-off the initial discussions and establish a road map for the new statement. The EAG highlighted the importance of making the drafting process inclusive and suggested organising an open consultation for IAU Members and beyond. The National University of Political Studies and Public Administration (SNSPA) kindly hosted the meeting in Bucharest, Romania.

The mandate of the EAG will run until 2020, which is when IAU will present the new policy statement for adoption at the General Conference. Members will have several occasions to offer feedback on the draft versions.

IAU is committed to including the voice of IAU Members and the global higher education community at large to inform the policy statement. The Association also aspires to include the voices of students and national authorities in this endeavour.

➔ **UPCOMING:** IAU launched the open consultation in November 2018 and it is open until 1 April 2019. It is available in English, French and Spanish. Contribute at www.iau-aiu.net/technology → open consultation (survey)

COLLABORATION & EXCHANGE

In 2018, IAU developed a new programme, entitled “Institutional Site Visits” that taps into the enormous pool of IAU Members’ expertise and offers them an opportunity to exchange on Technology in Higher Education.

Expert Advisory Group meeting in Bucharest, Romania, May 2018.

“Our Strategic Plan and IAU’s priorities correspond on many points, especially when it comes to fostering the role of universities in contributing to achieving the SDGs and the role of technology in higher education. It is therefore a pleasure for UOC to be an active member and impulse joint projects with IAU on these issues.”

Pastora Martínez Samper, Vice-President for Globalisation and Cooperation, UOC (Universitat Oberta de Catalunya)

The purpose of these annual visits to relevant institutions is to generate new ideas, tools and insights on harnessing digital innovations for the benefit of universities. IAU thus seeks to support its Members and build their capacity of adapting in the ever-changing landscape.

➔ **UPCOMING:** The first IAU Institutional Site Visit will be hosted by Universitat Oberta de Catalunya (UOC) in Barcelona, Spain on 27-28 March 2019.

BLOG

In May 2018, IAU launched a blog on the role of technology in higher education. With this blog IAU aims to provide an online platform where members and beyond can share experiences of new initiatives, voice their concerns and express aspirations for the future of higher education. IAU has received contributions from university leaders, faculty, students and researchers among others.

➔ Consult and contribute to the blog: www.iau-tech.net



➔ **Priorities / Technology**

Contact: Trine Jensen (t.jensen@iau-aiu.net)

IV. IAU KNOWLEDGE HUB

Publications

Higher Education Policy (HEP)



HEP produced four issues in 2018. With this quarterly peer-reviewed research journal, *Higher Education Policy (HEP)*, IAU aims to advance scholarly understanding of the policy processes applied

to higher education. Articles offer original analyses, both theoretical and practice-based, the focus of which may range from case studies of developments in individual institutions to policy making at systems and at national level. In 2018, HEP published 73 articles tackling higher education policies all over the world, including Cameroon, Cambodia, Chile, Kazakhstan, Kenya, Philippines, Israel, Sweden and Turkey among others.

➔ If you wish to contribute contact Nicholas Poulton: n.poulton@iau-aiu.net

2016-2017 IAU & COPERNICUS Alliance - Palgrave Macmillan HESD Prizes in Higher Education Policy Research

In partnership with Palgrave Macmillan Ltd., publisher of the Association's journal *Higher Education Policy*, the IAU and COPERNICUS Alliance launched two 2016-2017 Prizes in Higher Education Policy Research. Two papers were selected for publication in *Higher Education Policy* journal and the prize winners received 2000€. The winning papers are:

- **Towards a Definition of Environmental Sustainability Evaluation in Higher Education**, co-written by David Alba Hidalgo, Javier Benayas del Álamo and José Gutiérrez Pérez, representing the Association for Ecology and Education for Sustainable Cities - Transitando, of the Autónoma University of Madrid and the University of Granada, Spain (IAU winner)
- **Mainstreaming Education for Sustainable Development at a Swiss University: Navigating the Traps of Institutionalization**, co-written by Lilian J. Trechsel, Anne B. Zimmermann, David Graf, Karl Herweg, Lara Lundsgaard-Hansen, Lydia Rufer, Thomas Tribelhorn and Doris Wastl-Walter, all from the University of Bern, Switzerland (Copernicus Alliance Winner)

➔ **UPCOMING:** In 2018, IAU launched a Prize Essay competition in collaboration with Palgrave Macmillan on **Digital Transformations in Higher Education**. The winners will be announced in 2019.

IAU Horizons

The magazine *IAU Horizons* provides its readers with reports on IAU activities and special projects; information on IAU publications and details of other new publications received at IAU and catalogued in HEDBIB; a profile of IAU's participation in international conferences and meetings; and a Global Calendar of Events, amongst other sections.

Each issue includes a special 'In-Focus' section, where high profile academics from across the world present their views, analysis, projects, and research on a particular topic of key importance to higher education. In the past year the following topics were covered:

- **Technology for Higher Education: Opportunities or Bridging Divides?** (Vol.23, no.1)
- **Academic Freedom & University Autonomy under Threat** (Vol. 22, no. 2)



Internationalization of Higher Education Handbook

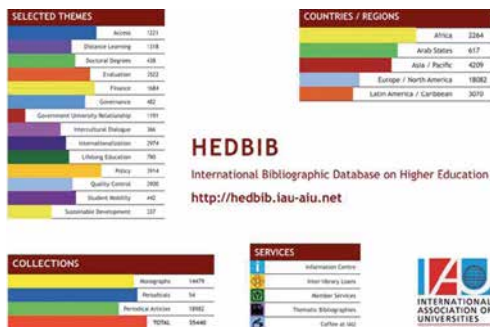


IAU continues to act as the Chair of the Editorial Board for the publication *Internationalisation of Higher Education Handbook*. IAU Members benefit from a substantial discount on subscriptions to the hard copy and online versions. Published three times a year and including articles from all over the world, the Handbook offers practical articles of interest to anyone engaged in the internationalization of higher education.

International Bibliographic Database on Higher Education (HEDBIB)

HEDBIB

International Bibliographic Database on Higher Education



With over 40,000 records, the International Bibliographic Database on Higher Education, HEDBIB, contains up to date information on publications on higher education systems, planning, policy, administration and evaluation. IAU Members

benefit from HEDBIB's advanced access options: access to abstracts and to full-text articles of Higher Education Policy, the IAU's quarterly research journal, as well as being able to send tailor-made bibliographies by e-mail. Members use HEDBIB to create individual bibliography, produce a literature review or conduct preliminary research.

IAU continues to partner with UNESCO Institute for Educational Planning (IIEP) for populating the database. HEDBIB contributing partners also include the Catalan Association of Public Universities (ACUP), Union de Universidades de América Latina (UDUAL) and Universities South Africa.

➔ <http://hedbib.iau-aiu.net>



IAU Lynx

Produced by a team within the IAU Information Centre, *IAU Lynx* is designed to assist leaders of IAU Member Institutions and Organisations in keeping track of news and developments on higher education throughout the world. *IAU Lynx* is structured into international, regional, national and bilateral initiatives. Each item is accompanied by a link to the original source. *IAU Lynx* is sent to IAU Members and is also provided, free of charge, to those interested in higher education trends and changes, via the IAU website and through online subscription.

IAU e-Newsletter

IAU reshaped its newsletter for the purposes of enhancing communication and engagement with Members. The new version was first sent out in October 2018.

The content is structured and edited in ways that make it easy to peruse. The newly developed interactive interface and the accompanying images engage and encourage readers to participate in IAU's activities. It is also for this reason that the updated format now includes a dedicated opening message and sections on "Member & Partner Events", "Members' Corner" and "Get Involved".



Knowledge hub / Publications
Contact: iau@iau-aiu.net

World Higher Education Database (WHED)



The *IAU World Higher Education Database (WHED - www.whed.net)* is the unique online reference tool that provides up-to-date, authoritative and comprehensive information on global higher education systems, credentials and institutions. WHED provides information on over 18,400 higher education institutions (HEIs) in 186 countries.

- ▶ For national higher education systems, WHED provides a fact sheet that describes the national higher education structure, including admission criteria, quality assurance systems and governing bodies.
- ▶ For individual HEIs, WHED offers both general information and details on key personnel, academic divisions and study areas as well as degrees and diplomas offered at each level of study.

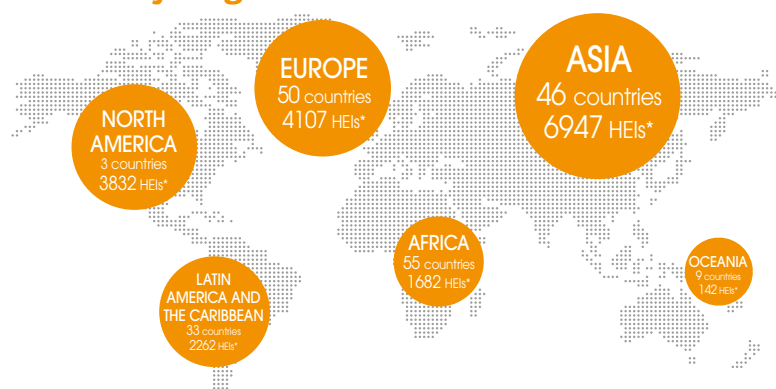
The WHED team updates the database in partnership with UNESCO on an ongoing basis, focusing each year on one specific region or geographic area. The research is based on the information provided by higher education authorities, government agencies, academic bodies and the ENIC-NARIC network.

Monthly Traffic

(1 October 2017 - 30 September 2018)

1,479,451 searches carried out on the database
3,068,212 pageviews

WHED by Region



*For information, 580 branches of HEIs are currently listed in the WHED.

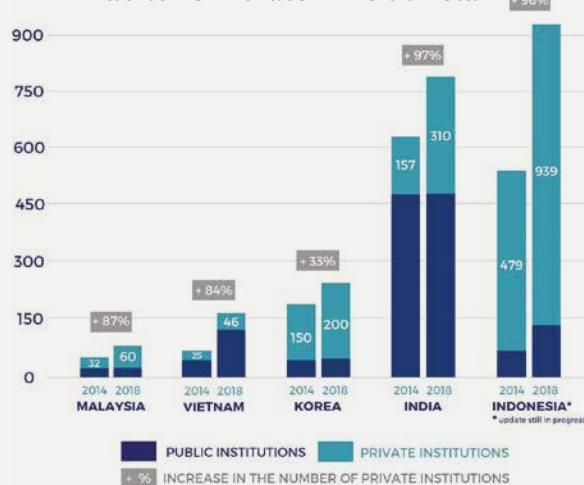
WHED is an invaluable resource for many stakeholders within the higher education community and beyond. In 2017-2018, IAU sold dozens of extractions to UN agencies, multinational companies, recruiting agencies and universities for the purposes of candidate vetting, degree verification, market research and doctoral study among others.

WHED in 2018: Focus on Asia

In 2018, WHED's focus was on Asia. This past year WHED has input information for nearly 1,000 new higher education institutions and updated for 3,255.

Since 2014, five countries in Asia have had significant increase in the number of private higher education institutions.

Public vs Private HEIs in Asia



UPCOMING: In 2018-2019 the WHED team finalises Asia and updates Europe. In 2019, IAU will change WHED policies to enhance Member benefits, visibility and access to information.

VI. IAU IN THE WORLD

In 2018, IAU participated in about 40 events to represent the interests of its Members, stand for its core values and promote the role of higher education in and for societies. Below please see few highlights of IAU's contributions.

UNESCO GAP MEETING, “LOOKING INTO THE FUTURE OF ESD, TOGETHER”

San José, Costa Rica, April 2018

On 25-27 April 2018, the IAU Secretary General Hilligje van't Land and Programme Officer Stefanie Mallow participated in the annual meeting of key partners to the UNESCO Global Action Programme (GAP) on Education for Sustainable Development (ESD). The meeting was hosted by the Earth Charter Center for Education for Sustainable Development at the University for Peace in Costa Rica. It reflected on the programme's past achievements and future actions. IAU committed to developing a project on the Whole Institution Approach to ESD, which will be preceded by a survey on the topic. IAU and its partners will present the conclusions at the 2019 meeting in Vietnam.

COUNCIL OF EUROPE EXPERT GROUP MEETINGS ON THE COMPETENCES FOR DEMOCRATIC CULTURE



Since 2015, Dr. van't Land has been a Member of the Ad hoc expert group on Competences for Democratic Culture. The expert group is tasked with the development of the Reference Framework for Competences for Democratic Citizenship, to be adapted for use in primary and secondary schools as well as higher education and vocational training institutions throughout Europe, in particular in national curricula and teaching programmes. Adopted by the European Ministers of Education in 2016, the first phase of the project was completed in 2018, and is now available online. The second phase of the project focuses more specifically on the role of higher education for democratic citizenship. IAU is actively involved in this phase and has contributed to the final set of documents to be finalised and published in 2019.



UNESCO GAP Meeting.

THE BI-ANNUAL MEETING OF THE NETWORK OF INTERNATIONAL EDUCATION ASSOCIATIONS

Rio de Janeiro, Brazil, April 2018

On 16 April 2018, the IAU Manager for Internationalization Policy and Projects Giorgio Marinoni coordinated the meeting of the Network of International Education Associations (NIEA). It took place during the 30th annual Conference FAUBAI 2018—the Brazilian Association for International Education in Rio de Janeiro. The meeting resulted in updating of NIEA's internal policies and guidelines.

As the coordinator of NIEA, IAU facilitates the global dialogue on values-based internationalization. NIEA members are non-profit, non-government associations whose main stated purpose is to advance international higher education. The network advances the global learning of post-secondary education organizations through the exchange of information and dialogue, advocacy for international education, professional development, and discovery of new approaches to international education.



FAUBAI 2018 Conference.

VI. MEMBERSHIP

In 2017-2018, IAU's membership remained stable. On 30 September 2018, IAU counted 693 Members. Members are at the heart of all IAU does, and it remains committed to incorporating their feedback and working closely with them in the future.

FIGURE 1 – GEOGRAPHICAL DISTRIBUTION OF IAU MEMBERS INSTITUTIONS
(as of 30 September 2018)

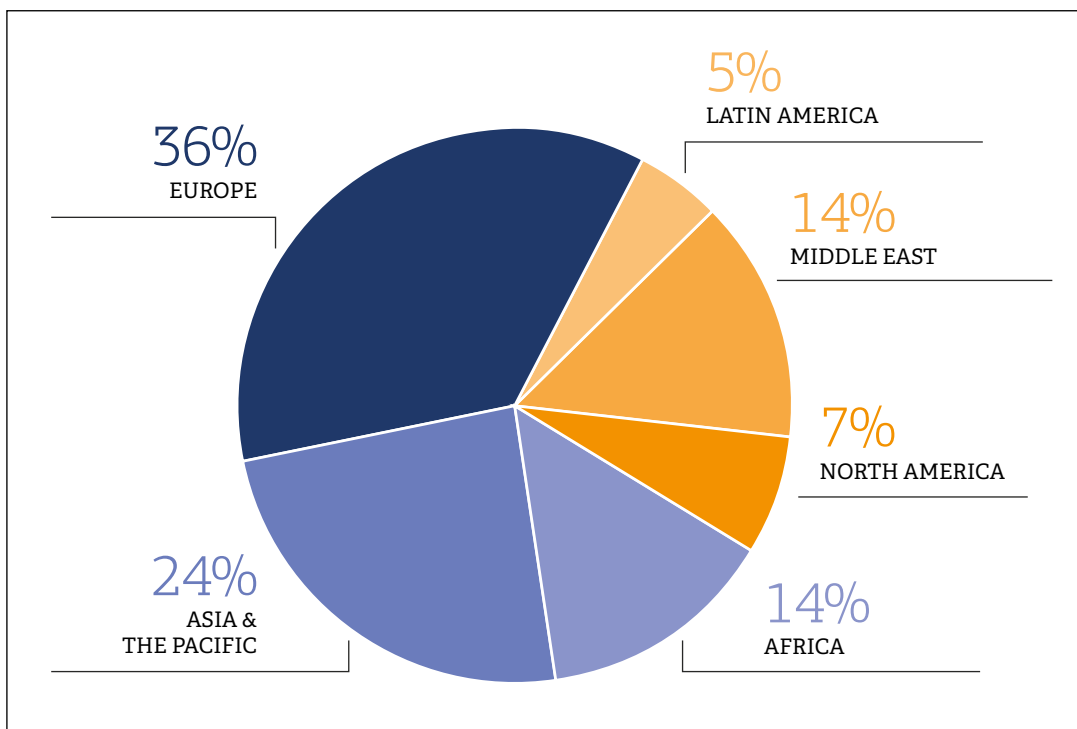


TABLE 1 – NUMBER OF MEMBERS PER CATEGORY

2018 (as of 30 Sept)	MEMBERS
INSTITUTIONS	623
ORGANIZATIONS	33
AFFILIATES	19
ASSOCIATES	17
TOTAL	693

NEW MEMBERS



V. PARTNERSHIPS

Beyond its Members, IAU collaborates with a wide variety of partners at the governmental as well as non-governmental level. IAU thanks all its partners for the commitment and engagement during the year that has passed and looks forward to continuing the collaboration.

INTERGOVERNMENTAL ORGANISATIONS



INTERNATIONAL AND NATIONAL PARTNERS



VII. FINANCIAL REPORT 2018

(1 October 2017 – 30 September 2018)

The table below presents the Financial Report for 2018 in K euro.

INCOME	2018
Membership fees	980
Programmes and activities	178
Publications	51
IAU Conferences	42
Other income	140
TOTAL INCOME	1 390
EXPENDITURE	2018
Staff cost (salaries, social charges, interns)	964
Administrative Board and Executive Committee Meetings	49
Administration and office cost	214
IAU programme and activities	50
Knowledge hub	43
IAU conferences	29
TOTAL EXPENDITURE	1 348
IAU Annual Financial Result 2017-2018	42

Explanatory notes:

INCOME

IAU generates income through annual membership fees, grants, contracts and sales of IAU publications.

In addition, IAU offers some fee-paying services and initiatives such as Internationalization Strategies Advisory Service (ISAS 2.0) and the leading Globally Engaged Universities (LGEU) and other programmes. It has also increased its efforts to find sponsorships for its Conferences, other events and initiatives.

EXPENDITURE

The Association's expenditures have been controlled tightly in order to retain a balanced budget. This has been possible by keeping personnel expenditures and all other administrative costs at a minimum, while at the same time ensuring funding for projects and initiatives.

VIII. SECRETARIAT

The International Universities Bureau is the permanent Secretariat of the Association. The offices are housed at UNESCO Headquarters in Paris, France.



Hilligje van't Land

Secretary General and Executive Director



Saholi Andriambololo-Nivo

Assistant, Reference Publications



Juliette Becker

Executive Assistant / Programme Officer



Clarisse Gemelli

Assistant, Reference Publications



Trine Jensen

Manager, Events and Projects



Nicholas Poulton

Information and Publication Officer



Samuel Pousson

Assistant, Reference Publications



Ana Lomtadze

Communications Officer



Stefanie Mallow

Programme Officer



Giorgio Marinoni

Manager, HE and Internationalization policy and projects



Angella Nino

Manager, Finances and Administration



Georgeta Sadlak

Manager, Information Systems



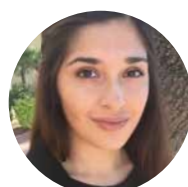
Carine Sébast

Manager, Reference Publications



Amanda Sudic

Librarian/Documentalist



Brittany Turmes

Administrative Assistant

IAU is pleased to welcome new colleagues who joined the IAU Secretariat during the year – Clarisse Gemelli, Ana Lomtadze, Stefanie Mallow and Brittany Turmes. Special thanks goes out to this year's interns, Iris Brinkman from Netherlands, Hui Li from China and Ekaterina Minaeva from Russia, for their outstanding contributions to the work of the Association.

Created under the auspices of UNESCO in 1950, the International Association of Universities (IAU) is an independent organization with over 650 Member universities and organizations in 120 countries. The IAU Secretariat is based at UNESCO headquarters, in Paris, France.

IAU serves the global higher education community by offering opportunities for exchange and collaboration, advisory services and training, trends analysis and specialized portals.

Through its established partnerships with international organizations, IAU promotes the interests of its Members and the importance of higher education, placing particular emphases on values and leadership.

save
the dates



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*Transforming
Higher Education for
the Future*

IAU 2019 INTERNATIONAL CONFERENCE

**13-15 NOVEMBER 2019
PUEBLA, MEXICO**

[Open to all]

GLOBAL MEETING OF
ASSOCIATIONS (GMA VIII)

**12-13 NOVEMBER 2019
PUEBLA, MEXICO**

[Meeting exclusively open to leaders of higher
education organisations, associations and networks]

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